



Adera Development Corporation Raises \$20,000 to Support the Local Community

Vancouver, B.C. – October 11, 2018 – Adera Development Corporation is proud to announce that through the [#AderaLovesBikes](#) fundraising campaign, \$20,000 will be donated to local community organizations.

The funds raised will be split amongst Cycling BC, The North Shore Mountain Bike Association, and The Union Gospel Mission, to inspire positive change for youth and the local cycling community. Through Adera's generous donation of \$12,500, Cycling BC will be able to provide two new fleets of bikes for their iRide in-school program. Cycling BC's iRide program inspires youth across the province to get connected with the cycling community, empowering them to learn to ride and develop healthier lifestyles for years to come. The funds will also allow them to service their current fleet to be donated to the North Shore Neighbourhood House and other local community groups as needed. "Without Adera, none of this would be possible. Their investment in the local cycling community will allow us to continue to positively impact youth across the province", said Ben Chaddock, Cycling BC iRide Manager. Cycling BC's programs bring together communities, helping to empower youth and shape healthy sustainable lifestyles across BC.

A total of \$5000 will be administered to the North Shore Mountain Bike Association to support the maintenance of the North Shore's Upper Griffen Trail where the NSMBA's Youth Programs have been held over the past few years. Providing a combination of financial and labour support, the NSMBA is dedicated to caring for a sustainable trail network within the community. The Union Gospel Mission will also benefit from this campaign, with \$2500 being donated to supply 20 bikes to youth through UGM's Christmas Hamper Program. The program will supply families with gifts of hope during the holiday season, bringing joy to families in need.

Adera's portfolio of projects show their continued dedication to support economic prosperity, environmental sustainability, and improved human health and well-being. The design, materials, and resources used in the construction of their developments continue to enhance Adera's commitment to driving innovations and building more sustainable communities. Through Adera's sustainability initiative, Adera Cares, a positive impact on the communities through corporate philanthropy allows Adera to continue to support and build sustainable communities for years to come.

ABOUT ADERA

As one of BC's leading multi-disciplinary real estate organizations and almost 50 years of experience, Adera has built a world-class portfolio that includes the development of more than 10,000 homes, townhomes, condos, and over 4 million square feet of commercial space. Adera's commitment to innovation drives sustainability and supports the communities in which they build.

CONTACT:

Jelly Marketing | Caroline Coons
604.805.7020 | caroline@jellymarketing.com

LIVE WEST COAST



ADERA
LIVE WEST COAST

DATE OCTOBER 3, 2018

PAY TO THE ORDER OF NORTH SHORE MOUNTAIN BIKE ASSOCIATION \$ 5,000⁰⁰

FIVE THOUSAND DOLLARS

MEMO #ADERALOVESBIKES CAMPAIGN

ADERA
LIVE WEST COAST

DATE OCTOBER 3, 2018

PAY TO THE ORDER OF UNION GOSPEL MISSION \$ 2,500⁰⁰

TWO THOUSAND FIVE HUNDRED DOLLARS

MEMO #ADERALOVESBIKES CAMPAIGN

ADERA
LIVE WEST COAST

DATE OCTOBER 3, 2018

PAY TO THE ORDER OF CYCLING BC \$ 12,500⁰⁰

TWELVE THOUSAND FIVE HUNDRED DOLLARS

MEMO #ADERALOVESBIKES CAMPAIGN