

2018 GEORGIE AWARDS WINNERS

CELEBRATING **THE BEST OF BC**

by SUSAN M BOYCE



It was another record crowd in attendance at the 2018 annual Georgie Awards on March 12. This was the 26th time residential construction industry insiders and well-wishers gathered to celebrate the creme de la creme among BC's builders, developers, renovators and marketers.

Greenway at South Ridge Club garnered Adera two gold Georgies, as well as Multi-Family Home Builder of the Year. "Competition gets stiffer every year and that's a good thing," says Eric Andreasen, vice-president of marketing and sales. "Today's consumers want more than just a roof over their heads. Things like sustainability, innovation and how a home functions all contribute to the purchase decision. It's why at Adera we always focus on environmental design and how we can build communities, not just homes."

Derek Fenton, development manager with Zenterra, agrees. "You can't keep building the same thing over and over. Consumers want new designs and features, and BC is stepping up to the plate to push the envelope of innovation – something you don't see in all markets."

The 2018 Grand Georgie for Single-Family Production Home Builder of the Year went to Surrey-based Miracon Developments. Jas Rai, Miracon's in-



house designer, says building homes that are beautiful and functional is a fundamental corporate philosophy. Many details, she adds, are practical elements homeowners might not fully appreciate until they've moved in – features such as extra storage, lighting fixtures positioned with multi-tasking in mind, and family-friendly kitchens.

Striking gold for Best Multi-Family Kitchen was



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1. Summit by Hayer Builders Group featured this year's Best Multi-Family Kitchen.

2. Adding to a lengthy list of accolades, The Ridge at Bose Farms by RDG won Best Multi-Family Lowrise Development.

3. Everly Green by StreetSide Developments took home two sales and marketing awards.

4. Greenway at South Ridge Club garnered Adera two gold Georgies, plus Multi-Family Home Builder of the Year.

5. Miracon was named Single-Family Production Home Builder of the Year.

6. Best Single-Family Kitchen under \$150,000 was one of two golds won by Forge Properties.



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Hayer Builders Group. Already much honoured, Summit wowed the Georgie judges with its built-in wine fridge, entertainment-sized island, pantry and seamless connection to both the backyard and the innovative split-level living room.

Taking top honours in both the Best Single-Family Kitchen under \$150,000 and Landscaping categories was Forge Properties' spectacular Beachcomber

residence overlooking Semiahmoo Bay. "The clients have a large, extended family and wanted a kitchen that adapts to large groups and many different generations," explains Cory Saran, principal.

The Ridge at Bose Farms by RDG Management got the nod as this year's Best Multi-Family Lowrise Development, impressing the judges with its innovative restoration of a heritage barn and preservation of a 12-acre parkland as well as stylish, contemporary homes.

StreetSide Developments and Royale Properties both won two golds in the sales and marketing categories, with Royale snagging the coveted grand for Marketing Campaign of the Year.

"A record number of entries this year meant that the competition to be a finalist or winner was strong," says Neil Moody, CEO of the Canadian Home Builders' Association of BC. "It also means the value of the Georgie Awards continues to grow, both within the residential construction industry and for consumers. We salute our 2018 winners for their achievements."

For a complete list of winners, visit georgieawards.ca